



RECAP OF CAAC RETREAT * UPDATED
February 21, 2018 * 12noon to 4pm * Burkett Room, Sequim City Hall

Those in Attendance:

Members: Natalie Martin, Sharon DelaBarre, Carole Neidhardt, Jake Reichner, Susan Shaw, Susan Zarit, Ross Brown (pending Council approval)

Student Liaison: Haelee Andres; **Volunteer:** Susan Molin

Council Liaison: Pam Leonard-Ray; **Staff Liaisons:** Karen Kuznek-Reese, Charisse Deschenes

City Manager: Charlie Bush

City Facilitators: Connie Anderson, Ann Soule

The Retreat was initiated with the viewing of a Daniel Pink video recapping the Six Capabilities of the Right Brain. They are: Design, Story, Symphony, Empathy, Play and Meaning. The benefits of right brain thinking include “generate energy” and “appeal to humanity” thru one's desire to share experiences, contribute, learning and activity.

After an ice breaker and statement of the ground rules, survey input was reviewed, we had a presentation by the City Mgr., and then moved to a review and discussion of past, current and potential future CAAC activities/events.

A recap of the survey results listed items/reasons that members felt rewarding (#1); challenges including funding, time, dealing with preconceived notions about art (#2); and strengths of CAAC members (#3). Question #4 dealt with potential partnering organizations; areas of action that could help CAAC be more successful (#5); and tools needed to better do the business of the CAAC. Potential actions for the future were addressed in #7 and included status quo to new programming; Funding, what types and how to get it responses in #8; and additional comments focused on the difficulty in getting more volunteers. The whole survey recap is attached as an addendum to this recap.

Charlie Bush, Cty Mgr., gave a recap of the Council work session held Monday, Feb. 12th. It was noted that approximately \$20,000 remains in the initial CAAC “fund” of \$50,000 established when the building was under construction. It appears that money is held in the general fund and but is still restricted to use in City Hall and/or on the Plaza. He indicated that the CAAC should look at expending that money in addition to considering asking for funding from the Council for future projects in the City. Budgeting for 2019 and 2020 is currently being looked at so the CAAC should realistically look at projects for funding starting in 2019. Bush also indicated that a multi-year project could be funded if the amount was too large for one budget cycle. He indicated a willingness to propose funding for arts related activities and indicated the City is entertaining an arts coordinator position.

The CAAC had asked the Council for input as to what they see our tasks being now that the two major assignments (quarterly shows and City Hall art) are basically completed. We also asked for an identification of the boundaries within which we can work. Is it to focus on the Civic Center or can we work community wide? It was also noted that the Council members do not have a good understanding of what the CAAC has done, does and/or how it relates to the monies spent. The need for better

communication with the Council is apparent and the best methods for accomplishing this should be discussed. Some Council members have indicated they would like to have a “wish list” from the CAAC for future activities.

A review of the establishing ordinance and Reports from 2015-16 and 2016-17 program years was made, We moved into discussions of funding and identification of past, current and future activities and prioritization of such. A recap follows.

Resources: The following is a partial listing of possible resources, both financial and informational, for the CAAC.

- Economic Development Community including LTAC (Lodging Tax)
- Parks Master Plans
- Hwy 101 Corridor
- Private Landowners willing to host outdoor art events
- Youth, Younger adults within the community
- Grants; Funding from Sponsorships; Funding from City of Sequim
- Funding for projects and seed money for proposed projects
- Generic Elevator/Business Cards for easy person to person promotion/information re Art & CAAC
- Website Link to the Arts; Google Calendar (NOTE: Check out Port Townsend Arts Website)

Potential Connections included: Parks Board, School District, Graffiti artists. (Previously identified community groups include galleries, artists, theatre groups, music groups, market, etc.)

Attention was then turned to looking at what we have done, are doing and could do. Categories are listed below.

Stop Doing: Items that the CAAC has completed or should consider stopping

- Purchasing art for the Civic Center (with exception of possible kinetic sculpture for Plaza)
- Karaoke at Music in the Park (possibility of moving it to the Plaza)

Existing Activities to be continued:

- Quarterly Art Exhibits in City Hall Lobby & participation in Opening First Friday Art Walks (Usually held Jan., April, June, July, Oct. and Dec.) Involves call, receipt, jurying of submitted art, hanging of art, First Friday activities, brochure production and return of artwork. “The Art Talk on the Art Walk” to be continued as part of the First Friday events where appropriate.
- Holiday Tree Decoration/Party (First Friday of December) done in conjunction with on-going 4th quarter exhibit. Targeting 4th grade students for tree ornaments.
- Peeps Exhibit (Held in April in conjunction with on-going exhibit) – Pending a Chairman
- Keying Around Event (painted pianos around town for month of July) ending with Block Party the first of August (Music, Family activities, Food, Wine/Beer Garden, etc.) which could become a multi-day event.
- Securing of occasional touring or special exhibits (i.e. Audubon National photos; National Parks Quilts) and their incorporation in the quarterly exhibit schedule.
- Music in the Park (Tuesday evenings in summer) and Civic Center Concerts (Fridays in July, noon time) Note: To survey community on music preferences; possibly add food to Music in

the Park.

Ideas for Future Activities/Focus & Events: It was noted that the Fiber of the Community is the People

- Sculpture in Open Areas/Parks (Possible selection process; would require funding for honorariums) could lead to public art purchases
- Burning Man Site: Participation by anyone/everyone; shared experiences
- Welding Rodeo: Use junk to build/create
- Making Art an Experience: Connecting extrinsic with intrinsic
- Active Events
- Fewer specific dates and more on-going, all the time art
- Art supplies available for outside use (possible donated, held in locker)
- Art House/Maker Space: Resources available for drop in; rental fee possible
- Workshops for amateurs and showings of their work; Reservable space; partnering with schools, Peninsula College, etc.
- Destination Art Festival: Could possibility link with Keying Around
- Culinary aspect to Music in the Park

The CAAC then identified items for prioritization within the next 2 to 5 year cycle. They are:

The dot poll prioritization results are provided on page 5.

The Commission members were asked to describe what they felt were there strength areas. Following is a list of items identified and the self-identification of roles.

Natalie:

Social Media (Visual aspect of communication)
Building Relationships

Susan S.:

Curating of Shows
Press – Community Outreach to artists/groups
Building Relationships

Susan Z.:

Fundraising

Carole:

Organization – Assisting Susan Molin w/programming
Tasks listings, Communication

Jake:

Community Relations/Outreach

Ross:

Worker Bee (new to commission)

Sharon:

Administration/Organization/Process
Event Planning
Grant writing

Haelee (Student Liaison):

Volunteer development focusing on students

Items specifically not “claimed” included: General press releases; Collaboration; Organizing fundraising events;

Items that were brought up as important to the CAAC but were not addressed were placed on the “Parking Lot” for future discussion:

- Volunteers: Recruitment, Coordination, Refinement of job descriptions/assignments
Sub committees: Need to cultivate and create job descriptions
- Communication: Public page on website to enhance real time idea sharing; Facebook page; Need to check on Public Records Rules as it relates to the Commission.
- Publicity/Buzz: First Fridays – process for coordination with other FF events in City; Possible Kiosk for posters/event listings; Digital Reader Board for CAAC activities and/or other community arts related events; Questions: Is there a branding issue here?
- Rotating Tag Wall (reference current graffiti at skate park): Policy for ownership, removal, sale, covering, etc. of art. Could this be an art funding source?
- Sculptures along 101 or Keeler Park. Rotating? Temporary? Permanent?
- School involvement: Elevate visibility of school events and promote CAAC events, meetings, participation to SHS students.

Results of Dot Poll

<u>Votes</u>	<u>Item</u>
11	Art House (Maker Space)
9	Purchase a piece of art for outside
7	% for the Arts from Capital Projects (etched sidewalk, streetscape)
7	Interactive Art Event (Burning Krelk, Festival, Welding Rodeo)
7	Reader Board (entrance to town?)
5	Create Art Walk Map
5	Art/Sculpture in the Park
5	Involvement w/ high school events (fine arts assembly, art/film festival, talent show, culinary, choir & band concerts)
5	Water Feature for the Plaza
5	Lights on Seal Streets (on the trees)
4	Art Prank, Rock Art Along Trails, Yarn Bombing, Gorilla Art
1	Art that appears when it rains (sidewalk art)
1	Kiosk (arts/cultural announcements)
0	Neighborhood Art

Definitely on the list

Art Signature Event – Paint more than pianos (Keying Around): canes, smaller instruments, walkers, wheel barrows, saws, shovels

Note: Canes could be done at the art walk.