



**ARTS ADVISORY COMMISSION
MINUTES
SEQUIM CIVIC CENTER
Council Chambers
152 West Cedar Street
Sequim WA 98382
April 16, 2018
3:00 p.m.**

Members: Natalie Martin, Sharon Delabarre, Carole Neidhardt, Jake Reichner, Susan Shaw, Susan Zarit, Ross Brown

Council liaison: Pam Leonard-Ray; Staff liaison: Charisse Deschenes

Student liaison / Associate Member: Haelee Andres

Associate Member: Susan Molin

Agenda Item

Action for CAAC

1. Introductions
2. Approval of minutes
 - a. March 19, 2018 ([Attachment 1](#)) Vote (Passes 6-0)
3. Comments (*Please limit comments to 3 minutes.*)
4. Unfinished Business
 - a. Update on Keying Around / Block Party
 - i. Friday, August 3, 2018 – Starting at 7pm (Motion Jake, 2nd Ross all in favor passes 6-0)
 1. Impedes and enhances at the same time
 2. Need to coordinate with the other artists and other locations in the First Friday event
 3. Encourage people to go to all businesses as a game or a punchcard or passport, prizes
 4. Solicit for prizes
 5. Natalie painting a piano in PA to help promote the event
 6. Natalie will approach Blondie’s Plate, Pacific Pantry,
 7. Stymie’s will participate – Natalie will approach them about charging.
 - a. What is the right percentage?
 - b. Natalie will negotiate.
 8. Sharon said last year she was able to borrow tables and chairs but we will need to rent them this year (\$300 for tables and chairs). Also need gates.
 - a. Brokers Group is interested in donating
 9. Haelee mentioned that they could borrow from the Boys & Girls Club
 10. Phil Castell will donate \$500 – Sue M. will work with Phil
 - ii. Jake: Black Door Alley (evening) - and High Divide – not available on the 10th (earlier) (2 Hour Sets each)
 - iii. Publish in papers everywhere
 - iv. Jake will take care of all sound system requirements
 - v. Natalie - Include other instruments if they want to paint. Placed in businesses to help promote the event. Would be part of the walking map.
 - vi. Jake mentioned painting the instrument cases
 - vii. Talk with the Chamber about partnerships

- viii. Aim for the Chamber of the Commerce meeting in June to promote the event
- ix. Get a permit to busk? (Or would the City just allow) – Charisse will look into that
- x. Should we have the food vendor out and check out the galleries (Start at 5pm)
- xi. Still have the concern as to how we approach the 1st Friday coordination
- xii. Ask Renee – set up a meeting with her on her turf – (Charisse will track her down and see if there would be some time to meet)
 - 1. Passport
 - 2. Painted instruments
- xiii. Interactive activities for young kids. Do the painted rocks booth. Sequim Rocks on Facebook (Haelee will assist Natalie and Jake)
- b. Update and clarification for Earth, Wind, Fire & Water event (Sue M.)
 - i. Would like to work with the Tribe – four elements
 - ii. Ross needs a total of six people to assist
 - iii. Ann Sergeant – Sue M. will bring her proposals to Ann and she will take to the Tribal Council
 - iv. Artists to present in the Chambers
 - v. Make sure the City Council is also supportive of the Tribe participating
 - vi. Looking for a collaboration
 - vii. Give the tribe a guideline and ask them to help the programming
 - viii. Natalie will send the FB information to Charisse to administer
 - ix. Tribal stories that adds to the stories
 - x. Send further thoughts to Sue M.
- c. Update/Status report on “Art House” concept
 - i. Ross and Sharon will sit down with City Staff to get an update
 - ii. Want to apply for a Phillips Grant – capacity building grant in Clallam County. Application is due by June 1st.
 - iii. Lighting, plumbing, ventilation, painting and tables and chairs
 - iv. Meet the week of April 23
 - v. Ross and Sharon will put together their notes and will send out to the team
 - 1. They will send the notes to the City Staff as well
- d. Selected Music update
 - i. Artist registry and email lists of people who applied in the past
 - ii. Sue M. – plugged in Old Sidekicks
 - iii. Plaza couldn't get 1st choice and used a backup
 - iv. No Karaoke this year
 - v. Music events doing the introductions – Charisse will send out an email requesting presenters
 - vi. Ask for donations at the event
- e. Mural project for Service Fest
 - i. Haelee – This weekend the group is working on the Beautiful Day
 - ii. Mural part – April 23, 3pm here at the Burkett Room
 - 1. Local artists for brainstorming
 - 2. Mission,
 - iii. Initial concept was that Arts Commission would submit (Does CC have to approve)
 - 1. Look at getting different artists to collaborate
 - 2. Could have something as simple as the name and typing out the name SEQUIM
 - 3. Concepts – anything that we do or you do conceptual
 - a. Haelee will talk with Charlie on Thursday
 - iv. June 5th – panels if we can't think of something together
 - 1. Keep it as simple
 - 2. Need to know design and complexity
 - 3. May have to panel it out
 - 4. Collaborative

5. New Business

- a. Arts Commission Role for Music in the Park and Performers on the Plaza
- b. Sponsorship Assistance (process to start in Fall 2018)

- i. Sue M. provided a guide / script to assist people in soliciting sponsors
- ii. Ross – This is bigger conversation about Fundraising for the Arts Commission and how we are going to raise funds for the CAAC
- iii. What is our role? It reads we are an Advisory Commission but we actually do things and act.
- iv. Would be good to sit down and start strategies
- v. Charlie recommends that you come up with a proposed budget for events that you would like to do
- vi. Sharon – we have been looking at how to do general fundraising to take care of things we want to do. Things the CAAC has done in the past. That is part of the frustration.
- vii. Should be a mechanism in the City to do this in the future
- viii. Not something that the Arts Commission did in the past
- ix. Fundraising – will need to re-tool
 - x. Discussion about 1/% of the Arts, discussion about fundraising. What does that look like?
 - xi. Entities do want to donate to a specific cause. We need to tell the public where the money is going.
 - xii. Obvious suspects who have been donating should be contacted.
 - xiii. Who does what? Need to figure it out?
 - xiv. This could be something that becomes a priority thing.
- c. Report of status of Work Program & Budget ([Attachment 2](#)) - priorities and talking about Fundraising and new staff member
- d. Identification of Exhibit themes for 2019 – Put this off to the next meeting. It would be nice to have a list of things we have done in the past. Check with Barb Hanna or maybe Sharon. Come in with some themes next time. Not sure about what happens next year with the design group. There are extra walls, pedestals, cases. Lighting – we would like to add lighting in the lobby. Ross knows of light attachments that screw into the socket, hang down a couple of feet and can be positioned. Ross has done the legwork and they are going to submit to David Garlington in Public Works.
 - i. Past Themes: Lavender, glass arts, Asian, purple, found art. What gets the most people in the door from a marketing perspective?
 - ii. Some new themes:
 - 1. Haelee said we should think about having a platform for there are some foundational arts like hiking in nature. Get the people more interacted in the theme.
 - 2. Identifying a goal – Native American, cultural history, heritage
 - 3. Interesting titles
 - 4. Look at a general concept or also target certain groups to make it more interactive
 - 5. Biking
 - 6. Children's arts
 - 7. Steward of the environment
 - 8. Dealing with the human figure
 - 9. Local HS kids art
 - 10. Sequim Arts used to do a juried art show
 - 11. Found art
 - 12. Pacific NW in motion (Children and growth)
 - 13. Active in the NW
 - 14. Three dimensional is good
- e. First Quarter; Third Quarter, Fourth Quarter plus April & June
- f. Given: December – Addition of Holiday Tree. 4th Grader Ornaments
- g. Public Art Presentation to City Council (when and where on Council Agenda) - Ross has a presentation to City Council. 1% for the arts. Powerpoint has been retooled for the City Council.
 - i. Precursor to think about more art and how to fund it
 - ii. June 11th City Council Work Session
- h. Resignation of Susan Shaw from Board and Appointment as CAAC Associate Need to schedule interviews for vacancy
 - i. Still would like to curate art
 - ii. Associate member

- iii. (Motion to accept resignation and extend the associate member by Sharon, 2nd by Carole – passes 6-0)
- iv. Talk to Karen to see if we have to do a call out to do more interviews or can we go from the last call

6. Public Comments *(Please limit comments to 3 minutes.)*

2018 First Friday events

February 2
New Civic Center Art (Attachment 3)
April 6
Audubon
May 4
Police Month
June 1
Surface Design Association

July 6
Keying Around
Earth, Wind, Fire & Water
Block Party
October 5
Rock, Gems & Jewels
December 7
Holiday Tree Lighting