

**Lodging Tax Advisory Committee Meeting –Monday, August 7, 2023 - 9:00 a.m.**

Hybrid Meeting – In person in the Burkett Community Room on the First Floor of the Sequim Civic Center, 152 West Cedar Street - Virtual Meeting through Zoom

**Agenda:**

**Public Comment**

**Changes or additions to the agenda**

[Approval of Minutes from June 5, 2023, meeting](#)

[Lodging Tax YTD](#)

**Tourism Enhancement Grant Applications**

**2024 Proposed Budget**

- [2024 Proposed Budget](#)
- [2024 Proposed Sunshine Festival Budget](#)
- [2024 Marketing Plan](#)
- [2024 Marketing Schedule](#)

**Marketing Tools Update**

- Sequim Visitor Guide
- Sequim Lavender Season and Weekend – Website and Map

**Recent Ads**

- [1859 – July Aug](#)
- [NW Travel and Life Sept Oct](#)
- [Sound and Summit Fall](#)
- [Sea-Tac Kiosk - Concourse D](#)

**Articles**

- [Country Living - The Best Small Town to Visit in Every State for a Charming Weekend](#)
- [Budget Travel – Visit these Seaside Landmarks for National Lighthouse Day](#)
- [Fodor’s Travel – You Can Spend the Night Inside These 13 Lighthouses](#)

**Olympic Peninsula Strategic Plan Update - Marsha**

The public can join the meeting online at <https://sequimwa.gov.zoom.us/j/87348150387?pwd=UU1zTG0vcVhxNGpaWnJFcVFXWGtodz09> Passcode: 054655 or by calling (253) 215-8782 and using ID# 873 4815 0387.

**2023 Meeting Schedule** all meetings are at 9:00 a.m. and are currently held in-person at the Sequim Civic Center with a virtual option via Zoom. Meeting dates for 2023 are:

- December 4